

## Industry Institute Interaction (IIIC) and Institution's Innovation Council (IIC)

07-03-2025

### REPORT OF THE "MSME EXPO 2025" VISIT

**VENUE:** CHERLAPALLY INDUSTRIES ASSOCIATION, CHERLAPALLY

**PARTICIPANTS TYPE:** Students of ECE, ME & Civil Engineering.



5<sup>th</sup> CIA MSME EXPO 2025 was inaugurated on 6<sup>th</sup> Mar 2025 by notable figures such as sir D Sridhar Babu, Minister for IT & E&C, Shri Jayesh Ranjan, IAS, Dr E Vishnu Vardhana Reddy, Shri Bandari Lakshma Reddy garu by Cherlapally Industries Association. The event was accompanied by prominent CIA members including Dr K Govinda Reddy President of CIA and sri K Chandra Sekhar Reddy garu, Secretary of CIA and Sri Gupta garu, accompanied with the guests on the inaugural day. The day aims to raise awareness about the importance of various products developed by the entrepreneurs. The expo featured around 105 stalls showcasing a variety of products, aiming to raise awareness about the significant role of **entrepreneurs** in developing innovative products.

A group of 38 students from IV year ECE, Mechanical Engineering, and III year Civil Engineering programs, along with 6 faculty members, left the institution on 7<sup>th</sup> March at 9.30 am and visited the **5th CIA MSME EXPO 2025**. Shri Gupta garu warmly received the students and faculty at the CIA-MSME office. During the visit, he addressed the group and

shared insights about the various activities of the Cherlapally Industries Association (CIA). His speech focused on the significance of MSMEs in driving local industry growth and how they help create job opportunities, boost innovation, and foster entrepreneurship.



MSME member Sri Gupta Garu addressing the importance of organizing MSME EXPO



CIA Secretary Sri K Chandra Sekhar Reddy Garu with the Faculty & students at MSME

This visit provided an excellent opportunity for the students to engage with the **entrepreneurial community** and see firsthand how various products are developed and marketed by local industries. It was a practical learning experience that helped bridge the gap between academic knowledge and real-world industry practices.



Some of the prominent stalls include the following:

S No	Name of the Company/Industry	Product name	Contact Number
1	PROK DEVICES PVT LTD	Digital meters, panel, energy & power meters	80-41157700
2	INNOVATIVE AQUA	Water purifier	
3	AMEENA SOLAR TECHNOLOGIES	Solar panels, installation, support	8977083831
4	SAINI WIRE & CABLE PVT LTD	cables	9887584188
5	OZONE MODELS &	AIR PURIFIERS	7799948536



	SPECIFICATIONS			
6	FALCON- smart water pumping solution		Pressure Booster pump, Borewell pumps, Hydro Pneumatic Pressure system, Fire Fighting 9727700568 Monoblock pump, Solar AC surface pump	
7	VR ENGINEERING WORKS		FURNITURE- TABLES/CHAIRS	9849009701
8	DYNAMIC TECHNOLOGIES		Compression Latches,	8977061836
9	PROSHIELD ESD		Anti static paints	
10	AARYAMAN Solutions	EV Infra	EV chargers	ceo@aaryyamangeo.com

Overall, the visit reinforced the importance of MSMEs as a backbone for the local economy and gave students valuable exposure to the practical aspects of engineering and entrepreneurship. It must have been a great way for students to learn how engineering disciplines connect with real-world applications in industry. The visit was ended by 3.30 pm.





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Event Co-ordinator



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