

## NALLA NARASIMHA REDDY Education Society's Group of Institutions - Integrated Campus (UGC AUTONOMOUS INSTITUTION)

Industry Institute Interaction (IIIC) and Institution's Innovation Council (IIC)

07-03-2025

## REPORT OF THE "MSME EXPO 2025" VISIT

**VENUE:** CHERLAPALLY INDUSTRIES ASSOCIATION, CHERLAPALLY

**PARTICIPANTS TYPE:** Students of ECE, ME & Civil Engineering.

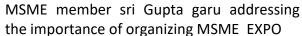


5<sup>th</sup> CIA MSME EXPO 2025 was inaugurated on 6<sup>th</sup> Mar 2025 by notable figures such as sir D Sridhar Babu, Minister for IT & E&C, Shri Jayesh Ranjan, IAS, Dr E Vishnu Vardhana Reddy, Shri Bandari Lakshma Reddy garu by Cherlapally Industries Association. The event was accompanied by prominent CIA members including Dr K Govinda Reddy President of CIA and sri K Chandra Sekhar Reddy garu, Secretary of CIA and Sri Gupta garu, accompanied with the guests on the inaugural day. The day aims to raise awareness about the importance of various products developed by the entrepreneurs. The expo featured around 105 stalls showcasing a variety of products, aiming to raise awareness about the significant role of **entrepreneurs** in developing innovative products.

A group of 38 students from IV year ECE, Mechanical Engineering, and III year Civil Engineering programs, along with 6 faculty members, left the institution on 7<sup>th</sup> March at 9.30 am and visited the **5th CIA MSME EXPO 2025**. Shri Gupta garu warmly received the students and faculty at the CIA-MSME office. During the visit, he addressed the group and

shared insights about the various activities of the Cherlapally Industries Association (CIA). His speech focused on the significance of MSMEs in driving local industry growth and how they help create job opportunities, boost innovation, and foster entrepreneurship.







CIA Secretary sri K Chandra Sekhar Reddy garu with the Faculty & students at MSME

This visit provided an excellent opportunity for the students to engage with the **entrepreneurial community** and see firsthand how various products are developed and marketed by local industries. It was a practical learning experience that helped bridge the gap between academic knowledge and real-world industry practices.





Some of the prominent stalls include the following:

S	Name of	the	Product name	Contact Number
No	Company/Industry			
1	PROK DEVICES PVT LTD		Digital meters, panel,	80-41157700
			energy & power meters	
2	INNOVATIVE AQUA		Water purifier	
3	AMEENA	SOLAR	Solar panels, installation,	8977083831
	TECHNOLOGIES		support	
4	SAINI WIRE & CABLE PVT LTD		cables	9887584188
5	OZONE MODELS	&	AIR PURIFIERS	7799948536

	SPECIFICATIONS		
6	FALCON- smart water	Pressure Booster pump,	
	pumping solution	Borewell pumps, Hydro	
		Pneumatic Pressure	
		system, Fire Fighting	
		9727700568Monoblock	
		pump, Solar AC surface	
		pump	
7	VR ENGINEERING WORKS	FURNITURE-	9849009701
		TABLES/CHAIRS	
8	DYNAMIC TECHNOLOGIES	Compression Latches,	8977061836
9	PROSHIELD ESD	Anti static paints	
10	AARYAMAN EV Infra	EV chargers	ceo@aaryyamangeo.com
	Solutions		

Overall, the visit reinforced the importance of MSMEs as a backbone for the local economy and gave students valuable exposure to the practical aspects of engineering and entrepreneurship. It must have been a great way for students to learn how engineering disciplines connect with real-world applications in industry. The visit was ended by 3.30 pm.



**Dr G SUBBARAO** Event Co-ordinator

Dr G JANARDHANA RAJU IIC-CONVENER & DEAN-SoE